

It's your business identity. Defend it.

Protect your **business credit, reputation, privacy, and money** with the industry's first and only business identity theft protection program.



iDefend[®]Business is the industry leading business identity theft protection program, providing you with the critical tools and resources you need to protect your business—*and you as the owner*—in a simple, affordable plan.



Business Identity Monitoring

Proactive monitoring for business identity theft and fraud, including your **Experian[™]** business credit profile and ratings.



Owner Protection

Complete personal identity theft protection and **Experian[™]** credit monitoring are included for you as the business owner, with optional coverage for your entire family.



Alerts and Reports

Instant alerts for suspicious activity, 24/7 online access to reports including D&B alerts and reports.



Business Identity Fraud Recovery

Immediate expert help from our certified Business Identity Fraud Recovery Team the moment you suspect a problem.



Cyber-Security Help Desk

Discounted professional computer-security and tech support services including checkups, unlimited service plans, and penetration testing.



Business Fraud Prevention Resources

Access to critical resources you need to know to help prevent your business from being targeted and hi-jacked.

Plus – optional coverage for protecting your employees:



Employee Benefits Program

Protect your most valued asset – your employees! You can offer ID theft protection as an employee benefit at no additional cost to your business. Update your benefits package by offering iDefend[®] ID theft protection as a payroll deductible employee benefit at big discounted rates.

Do you have the RIGHT protection for your business?

Identity thieves are actively targeting small businesses.

- **56%** of businesses experience fraud every year
- **75%** of business victims lost money in online banking fraud
- **60%** of small businesses will close within 6 months after being victimized by cybercrime

Source: Javelin Research & Wall Street Journal

Consumer ID theft protection programs do NOT protect you or your business.

iDefend Business

Only \$39.95 /mo. (Reg. \$49.95)

Includes coverage for the business and the business owner.

Optional family coverage \$12.95/mo.

30 Day Risk Free Guarantee:

Your identity protection benefits begin immediately upon signup. If you are not satisfied with your service for any reason during your first 30 days, you may cancel your service without any further obligation or early termination charges.

www.idealdefendbusiness.com



iDefend Business provides specialized protection against business identity theft for your business and for you as a business owner. It's the best protection you can get today, period.



Identity thieves and cyber-criminals are targeting business owners and their business entities as easy prey with a big payoff. With limited protection available today from the government, banks and other financial institutions, it's vital that you have specialized business identity fraud coverage. Without it, you are at risk of losing your business, your reputation, and your money.

Available protection plans:

Most Popular!

	Owner	Owner + Business
Business Owner Personal Coverage		
ID Theft Monitoring & Alerts – Proactive monitoring and alerts for all types of personal identity theft including personal, financial and medical fraud.	✓	✓
Personal Credit Monitoring, Report, Score – 24/7 online access to your Experian™ credit report and credit score, plus daily credit monitoring alerts notifying you of any changes to your credit profile.	✓	✓
Computer Security Checkups (1 computer) – Full computer security checkup of your personal computer via remote connect from INVISUS certified techs, including malware scan/removal, anti-virus and OS/browser security checkup, security consultation (2 checkups per year, PC/Mac).	✓	✓
Personal ID Theft Recovery Services – One-on-one expert help resolving both personal and business related ID theft problems, ensuring quick and painless recovery.	✓	✓
\$25,000 ID Theft Expense Reimbursement – Coverage for out of pocket expenses related to your identity recovery.	✓	✓
ID Theft Prevention Resources – 24/7 online access to personal credit protection, privacy protection, lost wallet protection tools and resources.	✓	✓
Business Entity Coverage		
Business Identity Profile – Create and manage your own business profile with all the key information you want monitored for fraud including location, contact info, government IDs, banking, credit accounts, etc.		✓
Business ID Theft Monitoring & Alerts – Monitoring for stolen or exposed business identity information including internet surveillance of underground markets and hacker websites.		✓
Business Credit Monitoring, Report, Score – Daily monitoring and alerts of changes or potential fraud with your Experian™ business credit profile, plus online access to your business credit report and credit score.		✓
Computer Security Checkups (up to 3) – Full computer security checkups for up to 3 business computers via remote connect from INVISUS certified techs, including malware scan/removal, anti-virus and OS/browser security checkup, security consultation (2 checkups per year per computer, PC/Mac).		✓
Business ID Theft Recovery Services – Personalized expert assistance and consultation to help rescue your business from any potential business identity fraud situation, while minimizing damages and ensuring quick recovery.		✓
Business Fraud Prevention Resources – 24/7 online access to critical cyber-crime and fraud prevention tools and resources, such as mobile device / Bring Your Own Device (BYOD) policy, data breach compliance risk assessments and more.		✓
Pricing		
Retail Price	\$29.95 /mo	\$49.95 /mo
Discounted Price (through authorized resellers)	\$19.95 /mo	\$39.95 /mo

Additional owners can be added to the Owner + Business plan for \$14.95 per month each (reg \$29.95). Family coverage for the owner's family can be added for only \$12.95 per month (reg. \$39.95).